



FOR IMMEDIATE RELEASE:

Thursday December 6, 2012 – WASHINGTON, D.C.

The Broken Continent - A Crowdfunding Success Story

On the heels of a resoundingly successful crowdfunding effort earlier this year, the makers of the fantasy webseries pilot, [The Broken Continent](#), wrapped principal photography in September 2012. Now the producers have set their sights on funding their visual effects, music, and promotion of the series with a new Kickstarter campaign:

<http://www.kickstarter.com/projects/1048878863/the-broken-continent-post-production-and-promotion>

From the mind of creator Francis Abbey, *The Broken Continent* transports the audience to the Five Shards of Elyrion, a broken land where some battle for supremacy while most battle for survival. Creating a fantasy world on screen is a tall order, particularly on a microbudget. But Abbey and fellow producers Kelley Slagle and Bjorn Munson felt confident that they could tap into the popularity of the fantasy genre to raise enough money to do just that. By executing their carefully planned initial Kickstarter campaign, the producers were able to exceed their goal of \$35,000, raising over \$42,000. The funds raised were used to hire a crew of over 20 and a cast of nearly 60.

Now that principal photography is finished, attention turns to enhancing the world of Elyrion with visual effects and music. Once complete, the producers plan to take *The Broken Continent* to conventions and festivals over the next year, where the pilot can be screened in front of fantasy fans and industry professionals.

More information, including [a video preview of The Broken Continent](#), can be found at its official website, www.brokencontinent.com. For press inquiries, please contact Francis Abbey at 240-350-6306 or by email at press@brokencontinent.com. For downloadable press materials (including high-res photos and logos), visit www.brokencontinent.com/press.

Francis Abbey - Ciscovaras Pictures
www.ciscovaras.com

Kelley Slagle - Cavegirl Productions
www.cavegirl.com

Bjorn Munson - Team Jabberwocky
www.goteamj.com